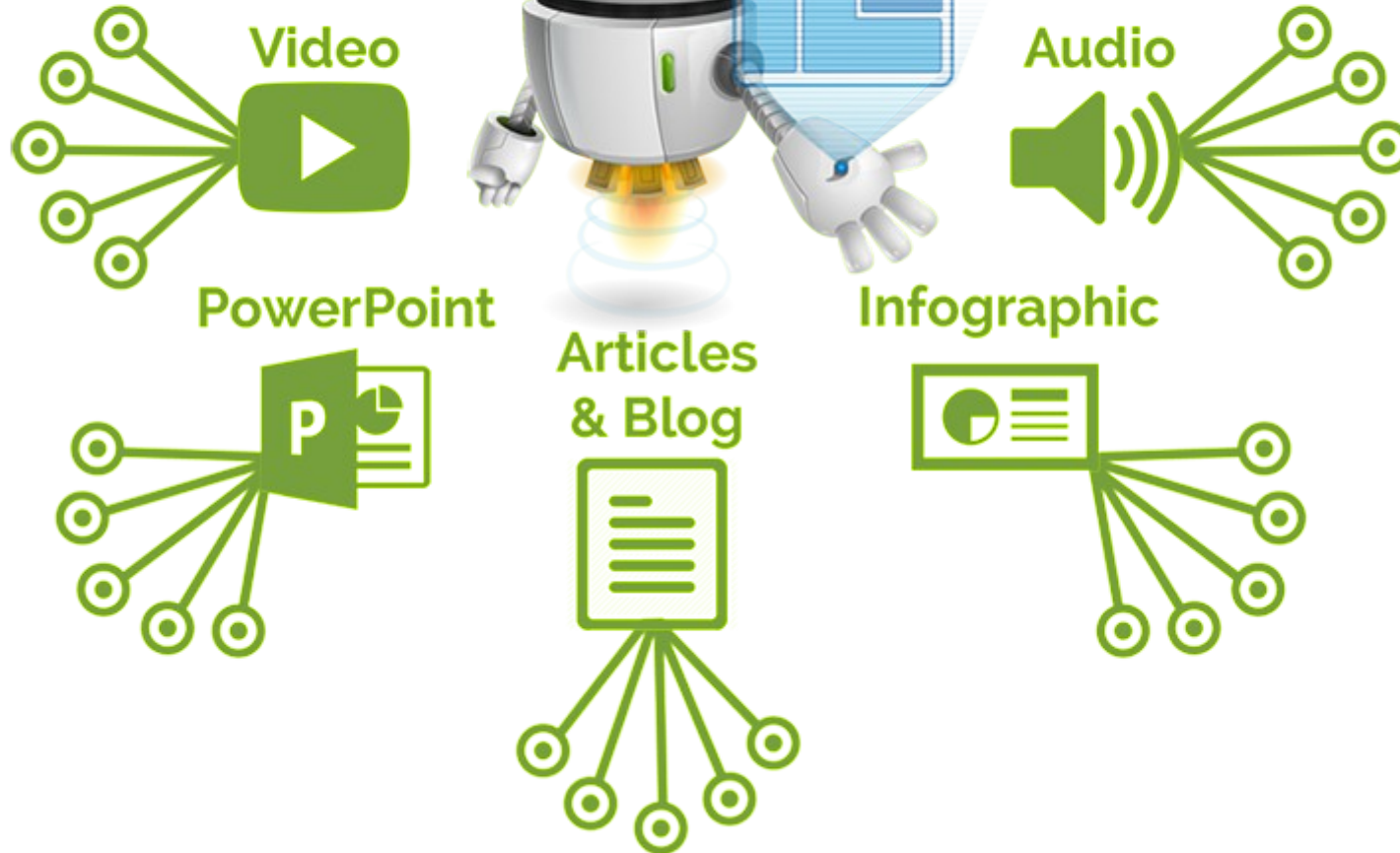


# ClearLine Interactive

Internet Marketing Services  
Plans & Pricing

Your  
Website









SEO Local Plans	Local Basic	Local 1	Local 2	Regional 1	Regional 2
Price Per Month	\$298.00	\$498.00	\$698.00	\$918.00	\$1,099.00
Minimum Contract Period	Below Mentioned Deliverables are for 6 Months				
Recommended For	These packages are designed for local businesses with geographically targeted cities & keywords that are less competitive.		These packages are designed for local businesses with geographically targeted major cities & keywords that are more competitive		
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Target Keywords	5	10	15	20	30
Conversion Tracking					
Call Tracking	\$15 / month	\$15 / month	\$15 / month	\$15 / month	\$15 / month
Retargeting	\$25 / month	\$25-\$50 / month	\$25-\$50 / month	\$25-\$50 / month	\$25-\$50 / month
Web Form Conversion Tracking	✓	✓	✓	✓	✓
Google Analytics	✓	✓	✓	✓	✓
HeatMap	-	-	Homepage	Homepage	Homepage
ScrollMap	-	-	Homepage	Homepage	Homepage
Overlay Report	-	-	Homepage	Homepage	Homepage
Confetti	-	-	Homepage	Homepage	Homepage
User Testing Video	-	-	✓	✓	✓
Advance Website Conversion Optimization Report	\$399	\$399	\$399	\$399	\$399

## On-Page Optimization

Onsite Recommendations & Implementation	Basic	Basic	Professional	Professional	Advanced
Adding Rich Snippets	✓	✓	✓	✓	✓
Backlink Analysis	✓	✓	✓	✓	✓
Onsite Blog Setup	-	-	-	✓	✓

## Inbound Content Marketing

Website Content Writing (250 Words Per Page)	1	1	3	5	8
Guest Blog Post Writing & Posting	-	4	6	12	15
   Guest Blog Post Social Sharing	-	✓	✓	✓	✓
Informational Content Writing & Posting	5	9	12	15	21
   Informational Content Social Sharing	✓	✓	✓	✓	✓
Press Release Writing & Distribution	1	1	1	1	1
Press Release Social Sharing	✓	✓	✓	✓	✓
Infographic Creation & Distribution	-	-	-	1	1
Infographic Social Sharing	-	-	-	✓	✓
Magazine / News Placement	✓	✓	✓	✓	✓
Q&A Posting	✓	✓	✓	✓	✓

## Local Search Website Optimization

Google My Business/ Bing, Apple Maps & Facebook Local Listing Optimization	✓	✓	✓	✓	✓	✓
Authority Business Listing (Yelp, Local.com etc)	✓	✓	✓	✓	✓	✓
Local Citation Building	✓	✓	✓	✓	✓	✓
NAP Syndication	✓	✓	✓	✓	✓	✓
Review Widget	✓	✓	✓	✓	✓	✓
Coupon Distribution	✓	✓	✓	✓	✓	✓
Startup Business Listings	✓	✓	✓	✓	✓	✓
<b>Link Strategy</b>						
Website Social Sharing	✓	✓	✓	✓	✓	✓
<b>Video Creation</b>	-	1	1	1	1	1
Video Submission	-	✓	✓	✓	✓	✓
<b>PPT Creation</b>	-	1	1	1	1	1
PPT Distribution	-	✓	✓	✓	✓	✓
Social Profiles	✓	✓	✓	✓	✓	✓
Local Community Setup	2	2	2	2	2	2
Social Community Setup	1	1	1	1	1	1
<b>Social Media Marketing</b>						
Social Reputation Monitoring	-	-	-	✓	✓	✓

Access To Premium Apps	-	-	-	✓	✓
Twitter & FB Account Setup	-	-	-	✓	✓
YouTube Channel Setup/ Optimization	-	-	-	✓	✓
Facebook Cover Image	-	-	-	✓	✓
Twitter Background Image	-	-	-	✓	✓
Twitter Header Image Background	-	-	-	✓	✓
Content For Facebook Info & Twitter Bio	-	-	-	✓	✓
Content Posting on Twitter & Facebook	-	-	-	9	12
Pinterest Account Creation	-	-	-	✓	✓
Pinterest Optimization	-	-	-	✓	✓
Custom Pinboards	-	-	-	6	8
Pin Images	-	-	-	12	15
Follow Pinboards	-	-	-	30	36
<b>Reporting</b>					
Weekly SEO Status Reports	✓	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓	✓
Customer Support (Email, Chat & Telephone)	✓	✓	✓	✓	✓

Note\* :- We have attractive renewal options available at the end of the campaign. Please get in touch with the sales rep / concerned project manager for further details.

## SEO National Plans

SEO National Plan	Starter	Value	Silver	Gold	Platinum	Titanium
Price Per Month	\$599.00	\$999.00	\$1,679.00	\$2,539.00	\$3,739.00	\$7,478.00
Minimum Contract Period	Below Mentioned Deliverables are for 6 Months					
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓	✓
Target Keywords	12	20	35	50	80	150
Conversion Tracking						
Call Tracking	\$15/ month	\$15/ month	\$15/ month	\$15/ month	✓	✓
Retargeting	\$25-\$50 / month	\$25-\$50 /month	\$25-\$50 / month	\$25-\$50 / month	✓	✓
Web Form Conversion Tracking	✓	✓	✓	✓	✓	✓
Google Analytics	✓	✓	✓	✓	✓	✓
HeatMap	-	Homepage	Homepage	Homepage	Homepage	Homepage
ScrollMap	-	Homepage	Homepage	Homepage	Homepage	Homepage
Overlay Report	-	Homepage	Homepage	Homepage	Homepage	Homepage
Confetti	-	Homepage	Homepage	Homepage	Homepage	Homepage

User Testing Video	-	✓	✓	✓	✓	✓	✓
Advanced Website Usability & Conversion Optimization Report	\$499	\$499	\$499	\$499	✓	✓	✓
On-page Optimization							
Onsite Recommendations & Implementation	Basic	Basic	Professional	Professional	Advanced	Advanced	Advanced
Adding Rich Snippets	✓	✓	✓	✓	✓	✓	✓
Backlink Analysis	✓	✓	✓	✓	✓	✓	✓
Onsite Blog Setup	✓	✓	✓	✓	✓	✓	✓
Inbound Content Marketing (New*)							
Website Content Writing (250 Words Per Page)	3	8	12	15	18	30	30
Blog Writing	3	6	9	12	18	30	30
Blog Social Sharing	✓	✓	✓	✓	✓	✓	✓
Guest Blog Post Writing & Syndication	6	9	12	15	21	36	36
Guest Blog Post Social Sharing	✓	✓	✓	✓	✓	✓	✓
Informational Content Writing & Syndication	6	12	21	36	48	66	66
Informational Content Social Sharing	✓	✓	✓	✓	✓	✓	✓
Press Release Writing & Distribution	1	1	1	1	2	4	4
Press Release Social Sharing	✓	✓	✓	✓	✓	✓	✓

<b>Infographic Creation &amp; Distribution</b>	<b>\$149</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>6</b>
Infographic Social Sharing	-	✓	✓	✓	✓	✓
Magazine / News Placement	✓	✓	✓	✓	✓	✓
Q&A Posting	✓	✓	✓	✓	✓	✓
Premium PR Distribution	-	-	-	1	1	3
Premium Authoritative Directory Submissions	-	-	-	-	✓	✓
<b>Local Search Website Optimization</b>						
Google My Business/ Bing, Apple Maps & Facebook Local Listing Optimization	✓	✓	✓	✓	✓	✓
Authority Business Listing (Yelp, Local.com etc)	✓	✓	✓	✓	✓	✓
Local Citation Building	✓	✓	✓	✓	✓	✓
NAP Syndication	✓	✓	✓	✓	✓	✓
Review Widget	✓	✓	✓	✓	✓	✓
Coupon Distribution	✓	✓	✓	✓	✓	✓
Startup Business Listings	✓	✓	✓	✓	✓	✓
<b>Link Strategy</b>						
Website Social Sharing	✓	✓	✓	✓	✓	✓
<b>Video Creation</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>












Video Submission	✓	✓	✓	✓	✓	✓	✓
Voiceover Video Creation	■	■	1	1	1	1	2
Voiceover Video Submission	-	-	✓	✓	✓	✓	✓
Social Profiles	✓	✓	✓	✓	✓	✓	✓
PPT Creation	1	1	1	1	1	2	3
PPT Distribution	✓	✓	✓	✓	✓	✓	✓
Image Submission	-	✓	✓	✓	✓	✓	✓
Social Community Setup	3	3	3	3	3	3	3
<b>Social Media Marketing</b>							
Social Reputation Monitoring	-	-	✓	✓	✓	✓	✓
Access To Premium Apps	-	-	✓	✓	✓	✓	✓
Twitter & FB Account Setup	-	-	✓	✓	✓	✓	✓
YouTube Channel Setup/ Optimization	-	-	✓	✓	✓	✓	✓
Facebook Cover Image	-	-	✓	✓	✓	✓	✓
Twitter Background Image	-	-	✓	✓	✓	✓	✓
Twitter Header Image Background	-	-	✓	✓	✓	✓	✓
Content For Facebook Info & Twitter Bio	-	-	✓	✓	✓	✓	✓
Content Posting on Twitter & Facebook	-	-	18	24	48	54	

Facebook Welcome Page	-	-	-	-	✓	✓
Pinterest Account Creation	-	-	✓	✓	✓	✓
Pinterest Optimization	-	-	✓	✓	✓	✓
Custom Pinboards	-	-	2	4	6	8
Pin Images	■	■	6	9	12	15
Follow Pinboards	-	-	18	24	48	54
Facebook Ads Management*	-	-	\$140/month	\$140/month	\$140/month	\$140/month

**Reporting**

Weekly SEO Status Reports	✓	✓	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓	✓	✓
Customer Support (Email, Chat & Telephone)	✓	✓	✓	✓	✓	✓

Note\* :- We have attractive renewal options available at the end of the campaign. Please get in touch with the sales rep / concerned project manager for further details.

Pay Per Click	One Time Setup	Traffic Plan	Starter	Standard	Power	Professional	Dynamic	Ultimate	Elite
Price Per Month	\$179.00	\$259.00	\$579.00	\$799.00	\$1,319.00	\$2,199.00	\$3,199.00	\$4,399.00	\$5,499.00
Account Setup Fees	----		----	----	----	----	----	----	----
Wholesale Price / (Month 2 & Ongoing Monthly Retail Cost)	----	\$219.00	\$279.00	\$359.00	\$779.00	\$1,379.00	\$1,979.00	\$2,639.00	\$3,299.00
Keywords/Adgroups	6 Adgroups	300	600	1000	2000	4000	5000	Unlimited	Unlimited
Search Engine									
No. of Project Managers	N/A	1	1	1	1	1	2	3	3
Search Network	✓	✓	✓	✓	✓	✓	✓	✓	✓
Display Network	-	-	✓	✓	✓	✓	✓	✓	✓
Banner/Image Ads	-	-	-	YES – 1 Design & 2 Size	YES – 1 Design & 4 Size	YES – 1 Design & 6 Size	YES – 2 Design & 4 Size	YES – 2 Design & 8 Size	YES – 2 Design & 8 Size
Remarketing <sup>NEW</sup>	-	-	-	✓	✓	✓	✓	✓	✓
Analytics Setup	-	✓	✓	✓	✓	✓	✓	✓	✓
Analytics Analysis	-	-	✓	✓	✓	✓	✓	✓	✓
Linking Adwords with Analytics	-	-	✓	✓	✓	✓	✓	✓	✓
Website Funnel Tracking	-	-	-	-	-	-	✓	✓	✓
Site Speed Report	-	-	-	-	-	-	✓	✓	✓

Analytics Code Checker	-	-	-	-	-	-	✓	✓	✓
Search Query Analysis	-	-	✓	✓	✓	✓	✓	✓	✓
Call Tracking Integration* <sup>NEW</sup>	-	✓	✓	✓	✓	✓	✓	✓	✓
Call Tracking Set-up <sup>NEW</sup>	-	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00
Shopping Ads <sup>NEW</sup>	-	-	-	-	✓	✓	✓	✓	✓
Landing Page Recommendation	-	-	-	Yes – 1	Yes – 1	Yes – 2	Yes – 2	Yes – 3	Yes – 4
Video Ads Campaign*	-	-	-	-	-	✓	✓	✓	✓
Dynamic Search Ads <sup>NEW</sup>	-	-	-	-	-	✓	✓	✓	✓
Google Ad Site Extensions	-	✓	✓	✓	✓	✓	✓	✓	✓
Website Usability Report <sup>NEW</sup>	-	-	-	-	-	-	-	✓	✓
Conversion Analysis Report <sup>NEW</sup>	-	-	-	-	-	-	-	-	✓
Reporting									
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓	✓	✓	✓	✓
Month 1 Setup Report	N/A	✓	✓	✓	✓	✓	✓	✓	✓
Weekly Report	N/A	✓	✓	✓	✓	✓	✓	✓	✓
Monthly Report	N/A	✓	✓	✓	✓	✓	✓	✓	✓
PPC Broken Link Checker Report	N/A	✓	✓	✓	✓	✓	✓	✓	✓
Call Tracking Reporting	N/A	✓	✓	✓	✓	✓	✓	✓	✓

Call Support

N/A

